

MATTHEW MADDERRA

<https://mattmadderra.com>

Matt Madderra is Senior Director Digital Product Management at Mouser, a global authorized distributor of electronic components and industrial automation products. He leads the product managers and owners responsible for mouser.com, from search and product discovery through checkout.

Since joining [Mouser](#) in 2010, Matt has built a global team of roughly 20 people across three continents and moved the organization off waterfall delivery into an agile product structure. He owns Mouser's enterprise translation program and the strategy behind it, supporting a business that operates in 23 languages.

Before Mouser, Matt worked at Pier 1 Imports and Zale Corporation on ecommerce platforms and internal web-based procurement systems. He holds a B.S. in Computer Information Technology from [Texas Christian University](#) and a graduate certificate in Leadership Education, Theory, and Practice from [Texas A&M University](#).

Matt is a New Orleans native based in Fort Worth. He spends more than 100 days a year traveling around the US and internationally for work and for fun, and logs every [flight](#). He follows Formula 1 and gets to multiple [race weekends](#) a year. Matt sees numerous [films](#) a year in theaters and shoots [photography](#) from the places he travels. He is a lifelong New Orleans Saints fan, a Green Bay Packers shareholder, and a TCU Horned Frogs season ticket holder across multiple sports.

Matt has been a [TCU donor and volunteer leader](#) since 2007, starting with a senior gift the year he graduated. He joined the board of the Clark Society, TCU's major gifts recognition society, in 2017, later chaired its marketing committee and served as chair-elect, and now chairs the board. His giving supports scholarships, faculty, athletics, and legacy giving. In 2026, his family established the Andi Madderra Endowed Scholarship in Education at TCU, in memory of his mother.

Matt is an Eagle Scout with more than 30 years in [Scouting](#), including leadership in the Order of the Arrow.

Recognitions & Honors

- Clark Society Patron Recognition
(TCU. 2026)
- President's North America Top Performer Award
(Mouser Electronics. 2018)
- Top Performer Award
(Mouser Electronics. 2012, 2013, 2014)
- Kentucky Colonel
(Commonwealth of Kentucky. 2014)
- Distinguished Service Award
(Order of the Arrow, Boy Scouts of America. 2012)
- Standing Ovation Award
(Mouser Electronics. 2010)
- Gold Gem Award
(Zale Corporation. 2009)
- Eagle Scout
(Boy Scouts of America. 2002)

Related Links

- Personal Website: <https://mattmadderra.com>
- Professional Resume: <https://pages.mattmadderra.com/files/Resume-Matt-Madderra.pdf>